

TWO BIRDS NESTS

One thing we pride ourselves in as a company is connectivity and integration. For us, that means we seek to use coffee as a medium to connect people. As a local business, we see the importance and necessity of supporting other local businesses in order to grow and thrive. By supporting one another, we can make the greatest difference and impact in our community. None of us can change the world alone, but with enough of us, we can really see a definitive movement of good happening all around us.

This is where "Nests" come in. We could put ourselves deep into debt in order to have our own established coffee shop and begin the "dog-eat-dog" duking-it-out competitive nature of business. We do believe that competition is not a bad thing, but is healthy and helpful economically. However, we don't believe that is where we are foundationally. We honestly may never be that kind of business. And that's ok with us.

"Nests" are a collaborative effort between your business and ours that, we believe, will benefit both our business and yours. In order to be considered a "Two Birds Nest" it requires just a few simple things:

1. Your place of business receive and welcome our customers during a window of time on select days of the week, all of which are decided by you.
2. That you are, in fact, open during those agreed upon hours.
3. That you are friendly and inviting to those that come in.

Really, that's all.

But to make "Nests" make a little more sense, here's our end of the bargain:

1. We make the sales and handle our products.
2. We promote your business on our social pages and website.

In a nutshell, the only thing required of you is that you give us access to some of your digital logos/marketing images, let us include your desired points of contact so people can find you and talk to you with ease, and agree on a day or two and a time window that you want us to drive more people to your business. We handle the rest!

Please rest assured! We are NOT asking you to:

1. Hold or manage our inventory.
2. Sell our products.

All we really are looking for from you is a place to more conveniently reach our customer base, while simultaneously driving new customers into your business.

Here's where it gets official. We promise that we aren't "all business." Remember, we are a *people-driven* business. In other words, we are a business focused on putting people first, and that includes you as a business owner, our customers, and our friends and family. However, in an attempt to be clear and to offer full disclosure to you - so you know exactly what to expect from our relationship - we created an agreement for us both.

This short version of it is this:

Decide on the when's and where's. Submit your info for us to use on our site. Acknowledge the terms of the agreement (super short, pg. 3), which includes our preferred length of service through your business. Easy peasy.

BUSINESS NAME: -----

LEAVE US YOUR CONTACT INFO:

SOCIAL HANDLES: ----- WEBSITE: -----
----- EMAIL: -----
----- PHONE: -----

ADDRESS: -----

POINT OF CONTACT:

NAME: ----- BEST WAY TO CONTACT: -----

SELECT A DAY OF THE WEEK: M T W TH F

CHOOSE A TIME FRAME (WE RECOMMEND A 2-HR BLOCK): -----

TERMS:

We ask that you would allow, for ours and our customers' sake, **one month** of commitment to being a Nest. At that point, we can continue for another month or discontinue until you let us know you are ready again.

We will contact you so you can send us a logo you'd like us to use.

This is a mutual agreement between us, and can be cancelled anytime (although we would prefer if you could survive until the duration of our agreement has reached its sad end).

By signing and giving us your contact info, you give us permission to use your logo and other branding, as well as contact information on our site and social media. *They will only be used in the capacity in which you instruct us.*

Overall, we agree together to do as much as we can to benefit each other and not to harm each other or use each others' businesses, branding, logos, or products to slander, defame, discredit, malign, or misrepresent intentionally in any fashion on any form of media or means of communication, both publicly and privately. We are on the same team, after all.

We will try to maintain the understanding and language that we are not "doing favors" or anything that would be intentionally compromising, nor are we attempting to undermine any legal authority that is over us. We are entering into and maintaining a "partnership." We see each other with equal favor and respect and maintain, at the very least, a professional level at all times, even after our formal relationship has ended.

We are going to use grace and tact in dealing with one another, and with one another's customers.

Basically, just be decent and professional, considerate, and friends. Have fun and enjoy it.

Thanks for your interest in becoming a Two Birds Nest, your continued support, helping us serve our community and be personally successful, as well as being open to new ideas that we hope will change the way people do business.

THANKS FOR BEING IN OUR FLOCK!

SIGNED: _____

DATE: _____